

THE NEW

CERES GEN6

Measure. Manage. Multiply.



INTRODUCING NEW REPRODUCTION ALGORITHMS

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WITH GEN6, REPRODUCTION BECOMES A STRATEGY YOU CAN MEASURE AND MANAGE, MULTIPLYING PROFITABILITY.

CERES GEN6 combines all the existing features of CERES RANCHER including satellite connectivity, insights from GPS location, to Pasture Feed Intake data, grazing, walking, ruminating, resting and more. We are introducing you to greater insight than ever before with our new range of reproductive insights.

**ESTRUS IN BEEF CATTLE
CALVING ALERTS
MOUNTING PATTERNS**



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