

CERES

TAG

CERES GEN6

BEEF CATTLE ESTRUS

Detect estrus to determine the best time for conception.

CALVING ALERTS

Know when your cow calves to ensure both are safe and healthy.



MOUNTING PATTERNS

Monitor mounting patterns to ensure bull performance is at its peak.

NO TOWERS

Direct-to-satellite devices mean no additional infrastructure required.

GENETIC SELECTION

Identify and breed the most efficient animals.

CERES RANCHER BENEFITS

The same location, health, pasture and behavioural algorithms as CERES RANCHER.



PROVEN IN THE FIELD

We came off the mountain short around 35 calves... not the typical death loss you expect. When a calf dies, you usually find some kind of evidence, especially when it's that many, and we never did. After implementing CERES TAG, we were able to see where our cows were and even catch a heifer that had gone off our lease. This past year was the first time we've ever come home 100% on all of our cows.

LEXIE - UNITED STATES

A few years back, I was working on an operation near Grande Prairie, Alberta, where we purchased your tags through a grant program. They were incredibly helpful—especially during a summer with an active forest fire. Being able to track cattle in the lease land saved us a ton of time locating animals.

CLAYTON - CANADA

LEARN MORE WWW.CERESTAG.COM

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